



the new **ideal** in data

Comprehensive coverage of businesses and decision-makers



adstra
Audiences
BUSINESS

Q: Do you want to reach an audience of uniquely curated businesses, with over 250 targeted segments to reach C-suite executives?

A: We have a solution...

Adstra Business

The most comprehensive data with unparalleled depth, this data is linked to hundreds of company and individual attributes. With coverage of all US Businesses and deep executive insights, a valuable tool for all B2B solutions.

Our Foundations

- All US Businesses
- Validated Individual Contacts
- Web Behavior / Intent Data
- Executive & Residential Linkage
- Location Content

Our Differences

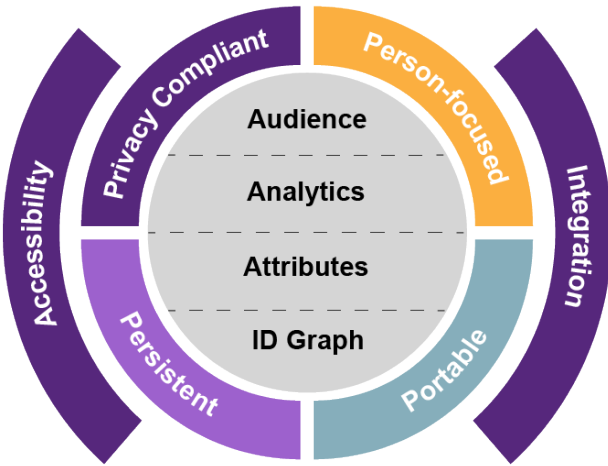
Coverage

- 17MM Businesses
- 95MM Contacts by Title/Function
- 15MM C-Suite Executive

Design

- Based on Real World deterministic data, location/ fact-based

To learn more, email:
connect@adstradata.com



SEGMENTS

International Data

Coverage in 200+ Countries

Digital-making Contacts

27MM SMB Contacts

Digital Insights

173MM Digital IDs, 64MM Mobile IDs,
68MM Email Addresses, over 250 B2B
Digital Audience Segments

New Businesses

Approx 250K Monthly New
Businesses available on a Weekly
Basis

Ideal Verticals:

- Auto
- Healthcare Professionals
- Insurance
- Investments

Adstra: The 1st Data Bureau

Adstra maximizes value by ORCHESTRATING data across media and technology, in ways that drive customers' success.

Built with robust and persistent identifiers, Adstra enables action in both the known and anonymous realm, and across both off and online channels.

WHY ADSTRA?

Adstra dramatically increases the use of data, both identity and attributes, in the marketing and advertising industry.

We do this by making it safe and cost effective for brands and their partners to use data anywhere, anytime to improve any business outcome.

At Adstra, we allow safe, compliant and economic access to any form of data, with any form of identity and any form of applied analytics, for use in any medium to make decisions in real time or periodically.

No other provider does this with the same speed, flexibility, cost and restrictionless ease across all media.

To learn more, email:
connect@adstradata.com

adstra

the new **ideal** in data