



Access the most complete array of healthcare professionals



adstra
Audiences

HEALTHCARE PROFESSIONALS

Q: Do you need to leverage an unprecedented array of healthcare industry professionals that influence decisions regarding pharmaceuticals, insurance and medical supplies?

A: We have a solution...

Adstra Healthcare Professionals

Data driven and health provider focused, comprehensive coverage allowing for precise targeting by specialty including physicians by specialty, dentists, nurses and health practitioners by specialty.



Our Foundations

- State Licensing files
- NPI/DEA data
- Credentialing data
- HMO/PPO Provider Networks

Our Differences

Coverage

- 180+ segments
- 19 MM online / 10 MM mobile
- 10 MM postal

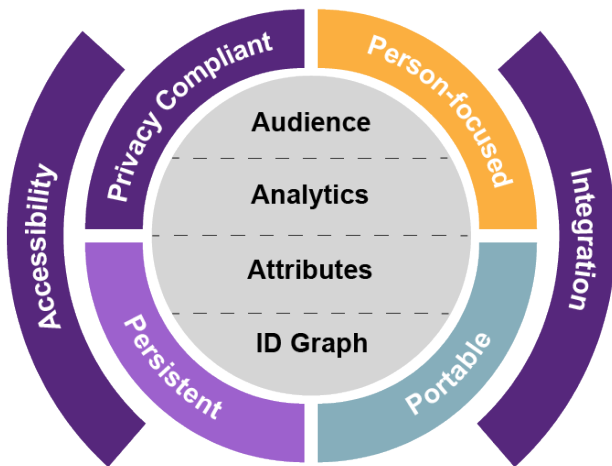
Design

- Real World deterministic data, location/ fact-based
- Multichannel application—display, mobile, email & mail

To learn more, email:
connect@adstradata.com



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HEALTHCARE
PROFESSIONALS



SEGMENTS

Physicians by Specialty

General Practice, Geriatrics, Pediatrics, General Surgery

Allied Health Practitioners by Specialty

Physical Therapists, Paramedics, Dieticians, Veterinarians and more..

Dentists by Specialty

General, Oral Surgeons, Pediatrics, Dental Hygienists, Periodontists

Nurses by Specialty

Nurse practitioners, clinical nurses, registered nurses.

Ideal Verticals:

- Financial Services
- Insurance
- Publishing
- Continuing Education
- Pharma/Devices
- Premiums

Adstra: The 1st Data Bureau

Adstra maximizes value by ORCHESTRATING data across media and technology, in ways that drive customers' success.

Built with robust and persistent identifiers, Adstra enables action in both the known and anonymous realm, and across both off and online channels.

WHY ADSTRA?

Adstra dramatically increases the use of data, both identity and attributes, in the marketing and advertising industry.

We do this by making it safe and cost effective for brands and their partners to use data anywhere, anytime to improve any business outcome.

At Adstra, we allow safe, compliant and economic access to any form of data, with any form of identity and any form of applied analytics, for use in any medium to make decisions in real time or periodically.

No other provider does this with the same speed, flexibility, cost and restrictionless ease across all media.

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the new **ideal** in data