



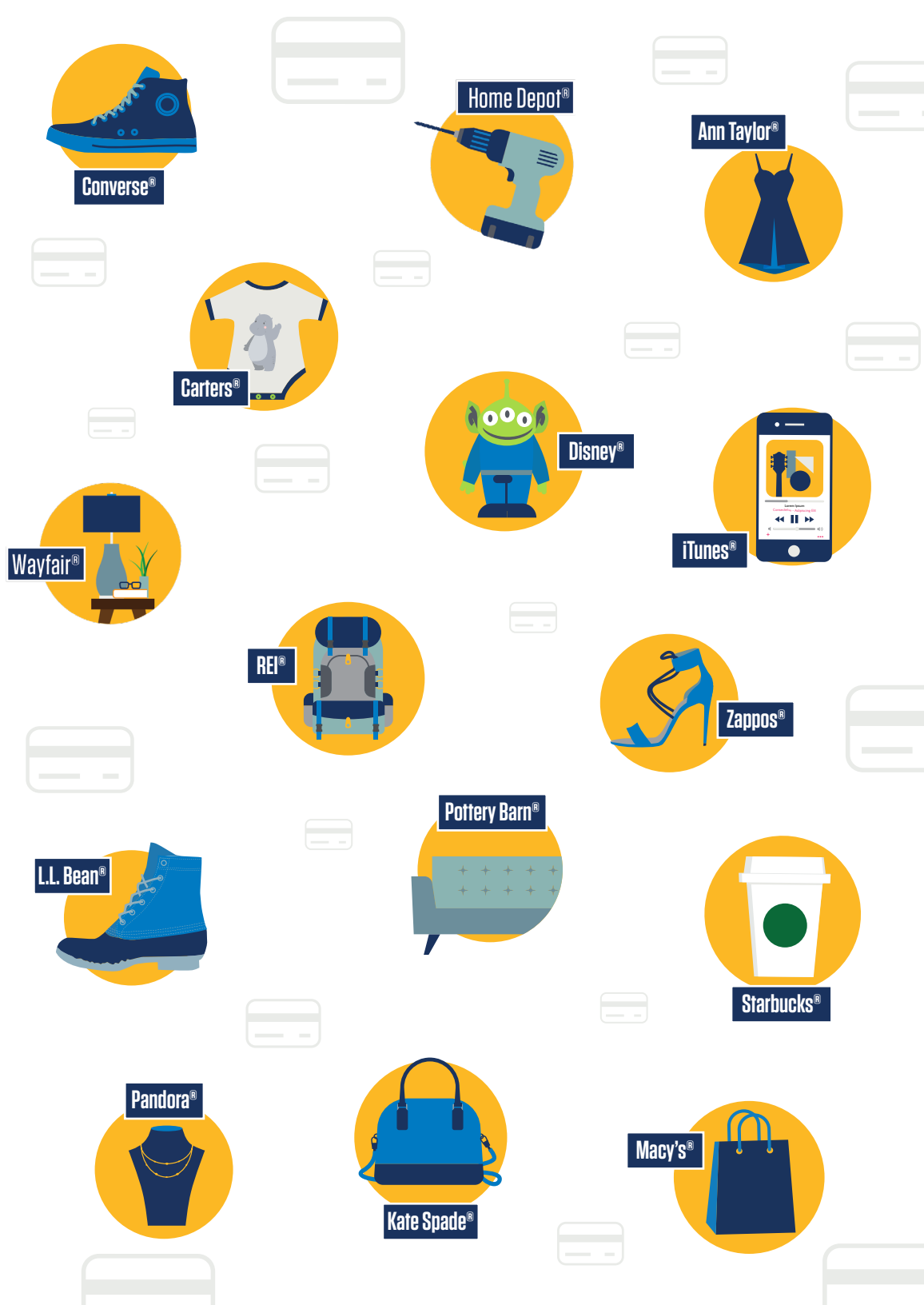
Target Audiences Who Buy Like Your Customers, Not Just Look Like Them

Alliant Brand Propensities

Reach real-world consumers who exhibit the same purchase behaviors as buyers from America's most well-known brands.

Target your brand, a competitive brand, or an exclusive audience built to meet your needs. All audiences are generated from Alliant's rich sources of continually updated multichannel purchase transactions and further qualified with data science.

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Automotive

- AutoZone®
- Harley-Davidson®
- Advance Auto Parts®
- AutoNation®
- + 3 more brands

B2B

- Go Daddy®
- linkedin®
- Office Depot®
- Stamps.com®
- USPS
- + 17 more brands

Consumer Tech & Telecommunications

- AT&T®
- Comcast®
- T-Mobile®
- Verizon®
- Samsung®
- Charter®
- + 59 more brands

CPG

- CVS®
- GNC®
- The Honest Company®
- Rite Aid®
- + 37 more

Education

- Chegg Inc®
- mySchoolBucks®

Entertainment

- Adobe®
- Apple®
- Microsoft®
- Netflix®
- Spotify®
- Ticketmaster®
- Fandango®
- Hulu®
- Live Nation®
- SiriusXM Radio®
- + 17 more

Family

- Carters®
- American Girl®
- buybuy BABY®
- Diapers.com®
- LEGO®
- + 10 more

Financial

- H&R Block®
- PayPal®
- American Express®
- Square®
- Allstate Insurance®
- + 11 more brands

Food & Hospitality

- Whole Foods Market®
- Blue Apron®
- naturebox.com®
- Weight Watchers International®

- Longhorn Steakhouse®
- Panera Bread®
- + 50 more brands

Holiday

- FTD®
- Gifts.com®
- Personal Creations®
- ProPlants®
- Sincerely Inc®
- + 4 more brands

Movers, Homeowners, and Renovators

- Ace Hardware® Corporation®
- ADT®
- Angie's List®
- Build.com®
- Menard®

Pet

- Chewy.com®
- Drs. Foster and Smith®
- 1-800-PetMeds®
- PetSmart®
- + 6 more brands

Retail

- Bass Pro Shops®
- Bed Bath & Beyond®
- Costco®
- Home Depot®
- L.L.Bean®
- Lowe's®

- Overstock.com®
- Restoration Hardware®
- Tory Burch®
- Wayfair®
- Zappos®
- Tiffany and Co®
- Urban Outfitters®
- Big Lots Stores®
- + 153 more brands

Sports

- Athleta®
- Cabela's®
- Finish Line®
- World Golf Tour
- Fitbit®
- + 7 more

Travel

- Airbnb®
- Best Western®
- Carnival Cruise®
- Expedia®
- Hilton Hotels and Resorts®
- JetBlue®
- kayak®
- MGM Grand Hotel and Casino®
- Six Flags®
- + 52 more brands