

# Travel Segments

Target based on several dimensions including: preferences, actual spend, frequency, destinations, services

## Source Breakdown

Multi-sourced from survey responses, transactions, magazine subscriptions, catalog purchases, and more



## Comprehensive Coverage on



Airlines



Car Rentals



Hotels



Cruise Lines

## Behaviors Including:

Airline Upgraders | Business | Family | Personal & Leisure | RV | Timeshare

## Destinations Including:

Asia Pacific | Canada | Caribbean | Europe | International | Las Vegas | National Parks | USA

Contact [OnlineDataHotline@epsilon.com](mailto:OnlineDataHotline@epsilon.com) to improve your campaign results