

Colossus SSP is a custom supply side platform that delivers a diverse marketplace, enabling brands of all sizes to connect with multicultural and general market audiences at scale.

As a minority-owned SSP, we take pride in normalizing diversity in the field of programmatic advertising, expanding benefits to savvy buyers, partners and publishers.

**BLACK
ENTERPRISE**

BLAVITY

 **entraction**

GANNETT

GO MEDIA

H E A R S T


INTERACTIVEone


**PINK
media**


revry

We have built solid relationships with numerous general market and minority-owned publishers—including a wealth of smaller, vibrant multicultural outlets that were previously unavailable programmatically. As a result, we are able to connect marketers with a cross-section of audiences who value brands supporting their community and diverse content.



Our consulting arm provides brands with meaningful insights and actionable guidance for reaching a variety of curated audiences—Black, Hispanic, Asian, LGBTQ, and more.

Over 90 billion impressions per month across 13,000 sites & apps.

Colossus SSP's inclusive audience approach has attracted numerous agencies that represent both large and mid-sized brands.














Partner with us.

 **Colossus SSP**

colossusmediassp.com

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