

**Targeting Healthcare Professionals (HCPs) on the open web is less impactful than targeting them in professional environments**



Introducing

## doceree Partner Network

**The first global network of Healthcare Professional (HCP) only platforms for programmatic advertising**

Target HCPs at scale whilst they engage with relevant content across the world's largest network of premium healthcare professional focused platforms

### Doceree Partner Network HCP Channels



Medical Journals



Medical Education Platforms



Medical Associations



Physician Networking Platforms



Medical News Sites



Medical Calculators



Electronic Health Record (EHR) Platforms



E-Prescribing (eRX) Platforms



Telehealth Platforms

**400+**

Directly integrated HCP Platforms

**2M+**

Global Physician Reach

**700K+**

Clinical Keywords Mapped

**500M+**

Monthly Ad Requests

### Doceree Partner Network Features



Off the shelf HCP audiences available based on HCP Specialisations, Clinical Conditions and Geography



Custom 1:1 HCP targeting and reporting options available via PMP



Easy Integration process, either directly via OpenRTB or via BidSwitch

To learn more, email [partner@doceree.com](mailto:partner@doceree.com)

