

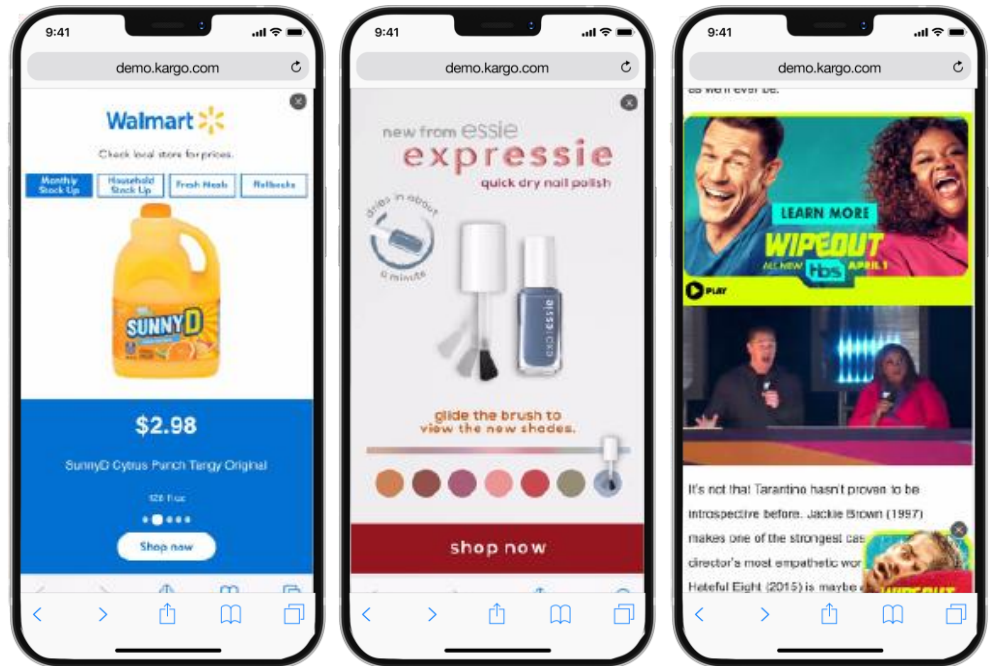


**HIGH-END
CREATIVE
HIGH-TECH
SOLUTIONS
HIGH-TOUCH
SERVICE**

**INNOVATIVE
CREATIVE**

With a suite of exclusive formats addressing every KPI, there's intention in the experiences we create.

We've got creativity down to a science, testing every release to ensure our ads drive engagement, attention, and recall.



[CLICK PHONE TO VIEW FULL DEMO](#)

**THRIVING MARKETPLACE,
SAFE SUPPLY**

We provide full transparency into our invite-only, fact-based, editorial marketplace, exceeding benchmarks from leading fraud, viewability, and brand safety verification vendors.

843/850

TRACK SCORE
Measured by MOAT

<1%

SOPHISTICATED IVT
Measured by HUMAN & DoubleVerify

98%

BRAND SAFE CONTENT
Measured by MOAT & Grapeshot

91/100

NEWSGARD TRUST SCORE

**TESTED
& TRUSTED**

**iab. 100% ADS.TXT
COVERAGE**

**Coalition for
Better Ads**

SUPERIOR TARGETING

We reach **100% of all smartphone users** with our proprietary targeting solutions. Our **Editorial Graph** combines identity-based and cookieless solutions, integrating diversified data strategies to provide advertisers with **effective, privacy-safe** targeting.



IDENTITY-BASED

- CRM Activation
- 1st Party
- Readership
- 3rd Party

COOKIE-LESS

- Site List
- Keywords
- Sentiment
- Cohort Intelligence

DEEP PUBLISHER INTEGRATIONS

We build **1:1 relationships** with our publishers that enable us to **directly integrate** our proprietary technology across their pages, seamlessly transforming standard ad slots into **exclusive, engaging creative experiences** and unlocking real time insights and optimization.



A NEW SENSATION IN AUTOMATION

One way to buy doesn't fit all. We provide multiple ways to activate your campaigns:



MANAGED SERVICE



NATIVE



PROGRAMMATIC GUARANTEED



OPEN EXCHANGE



PMP

Our platform integrations allow for fluid and turnkey activation across leading DSPs, including:

