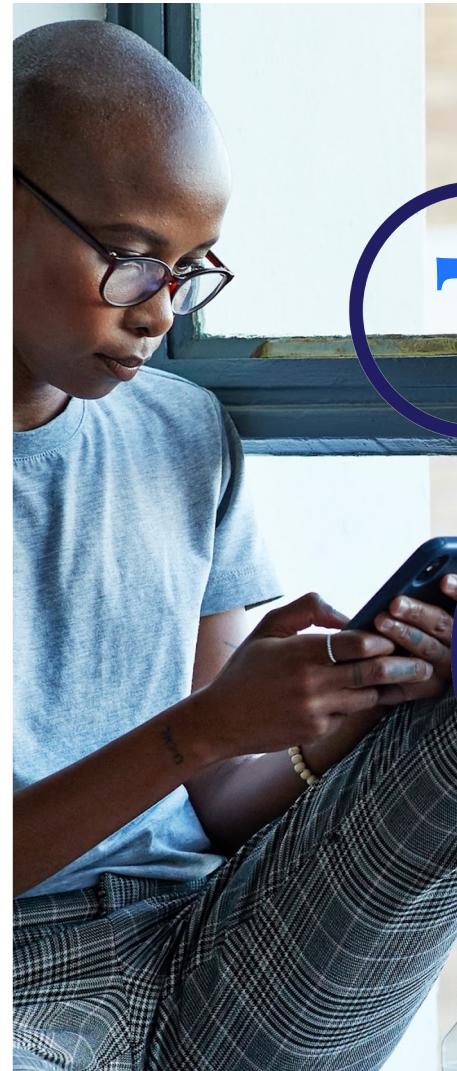




Native Article

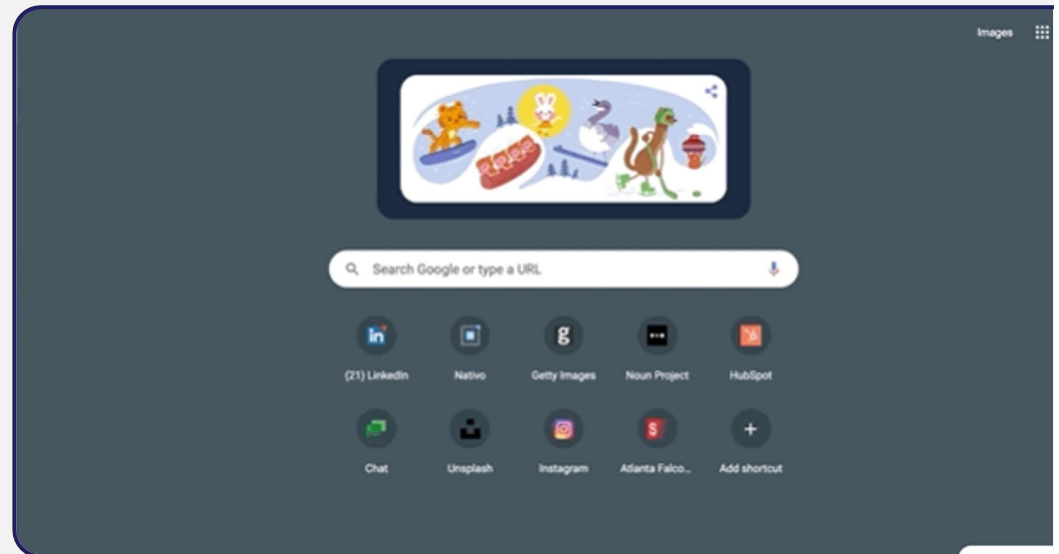
Engaged consumers show **3x** greater purchase consideration on a publisher site



Source: [JPG Media Labs / Forbes](#)



Our proprietary Native Article format is the only format that **delivers in-feed** and **lives on-site** of premium publisher environments — *delivering a true editorial experience*





Native Article brings content to life within trusted publisher environments

Native Article is a native in-feed unit that drives to a branded content experience hosted within the publisher site, allowing for natural content consumption in environments consumers are already engaged and trust.

BENEFITS

- Proven to drive 5.4x greater purchase consideration



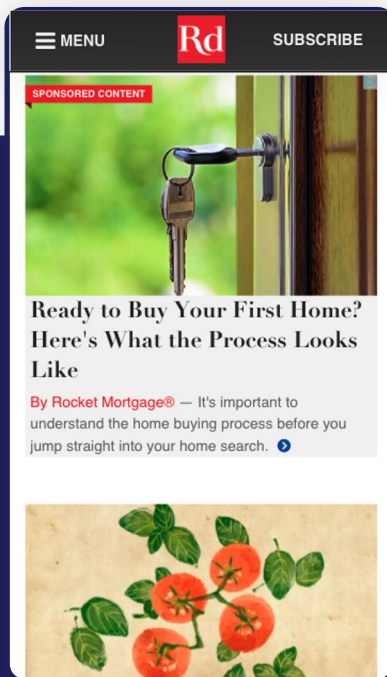
5.4%
Greater purchase consideration

Source: Nativio Custom Comscore BSL Study 2016

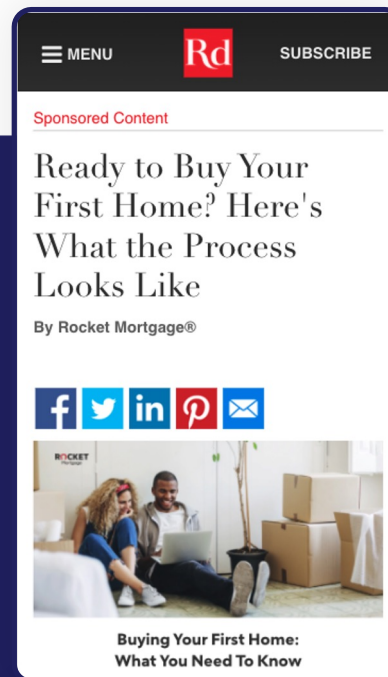


Native Article User Journey

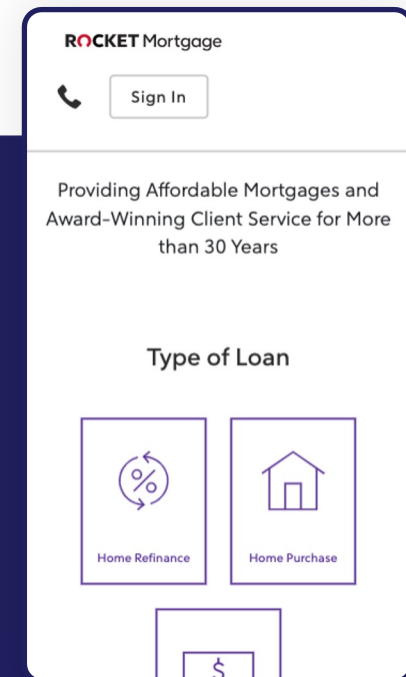
Native In-Feed



Native Article



Brand Destination





Nativo

Los Angeles | New York | Chicago | London

sales@nativo.com | nativo.com