

THE FIRST EXCHANGE POWERED BY **INTERNET BRANDS & WEBMD**

Premium Brand Safe Inventory Access At Scale | **240b** Avg. Ad Requests Daily

PREMIUM PUBLISHERS



GANNETT



SSPs



DSPs



AVG. CPMS

Web Display: \$1.36

OLV: \$3.27

CTV: \$11.97

Audio: \$8.17

Native: \$1.08

Display App: \$0.79

Video App: \$3.11

BRAND SAFETY PARTNERS

