THE FIRST EXCHANGE POWERED BY INTERNET BRANDS & WEBMD

Premium Brand Safe Inventory Access At Scale | 240b Avg. Ad Requests Daily

PREMIUM PUBLISHERS















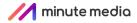




SSPs











DSPs









AVG. CPMS

Web Display: \$1.36

OLV: \$3.27 **CTV:** \$11.97

Audio: \$8.17 **Native:** \$1.08

Display App: \$0.79

Video App: \$3.11

BRAND SAFETY PARTNERS



