



You Buy. We Supply.

Premium, Custom, Transparent.

We bring together premium direct publishers and our proprietary Owned and Operated publisher mix, customizing supply based on our partners' unique goals and KPIs.



Supply Path Customized to Success

PUB	KPI	GEO	DEMO	DEVICE	VERTICAL	PLAYER
SAMSUNG	Viewability	Country	Female	Mobile	Premium	LKQD Owned
VIACOMCBS	VCR	State	Male	Tablet	Sports	Video Format
AMC	IVT	DMA	Age Group	Desktop	News	Size
ALL		ZIP	Language	CTV	Entertainment	VPAID

We curate all aspects of the buy based on your specific campaign goals.

We ensure you have access to premium inventory, can buy efficiently and with guaranteed transparency.

Environment	Monthly Opps.	Avg. CPM	Domains/Apps
CTV	12B	\$17.50	1,300 Apps
Mobile App	10B	\$3.50	2,000 Apps
Mobile Web	10B	\$3.75	4,500 Domains
Desktop	18B	\$4.35	5,600 Domains



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