







 **2.500+** Publishers  
 **500M** Global Unique Users  
 **80%** Viewability  
 **70%** VTR



- ✓ 45% more cost efficient media
- ✓ 22% more user-engagement placements
- ✓ 4 out of 5 users watches Vidoomy's video for +15"5"
- ✓ Full Viewable Impressions (MRC, Moat, IAS...)

VERIFICATIONS

## SOLUTIONS FOR ALL FUNNEL TACTICS

	RECOMMENDED FORMATS	GOALS	PRICING MODELS
Awareness		 <b>ENHANCED</b> Brand recognition via high impact videos	<ul style="list-style-type: none"> <li>• CPCV</li> <li>• CPM</li> <li>• vCPM</li> </ul>
Consideration		 <b>ENHANCED</b> Brand recognition via high impact videos	<ul style="list-style-type: none"> <li>• CPCV</li> <li>• CPM</li> <li>• vCPM</li> </ul>
Action		 <b>ENHANCED</b> Brand recognition via high impact videos	<ul style="list-style-type: none"> <li>• CPCV</li> <li>• CPM</li> <li>• vCPM</li> </ul>

- ✓ Authorized Publisher's Seller
- ✓ Exclusive and proprietary ad-units
- ✓ Brand Safe & Transparency
- ✓ Close EcoSystem Premium Marketplace
- ✓ Single Access to Multi-Cultural Audiences:US, APAC, LATAM, EMEA & MENA
- ✓ >1% IVT Standard rate

THIRD PARTY DATA | Data segments from well-known Data Providers

CERTIFICATIONS  **iab.**

VERIFICATIONS 

## Premium Publishers

